



## MEMBER BENEFITS

### On-Going Benefits:

- Full Time Advocacy in Montpelier
- Networking Opportunities: Mixers and Special Events
- Chamber Referral Program
- The “Perk Card” – Member to Member Discount Program
- Representation at Trade Shows and Advertising Opportunities
- Brochure space in our Visitor’s Center at Main Street Park, Rutland Southern Vermont Regional Airport, Amtrak Station, Diamond Run Mall and Chamber Office
- Available Blue Cross/Blue Shield competitive health insurance program. Not available for individual members. (Brownwyn 802-223-3443)
- Dental Insurance through Northeast Delta Dental for companies of any size – coverage A,B,C&D – best rates and the most coverage
- Informative Monthly Newsletter
- Inclusion in our Membership Guide and on the World Wide Web
- Available Advertising Opportunity on the World Wide Web
- And a lot more.....

### First Year Benefits:

- Free 1/8 page in the Rutland Business Journal (\$225 value) must be received camera ready (call Steve Goldstein 775-9500 for ad size)
- Free two – 2 column x 2" ads to run within a 7-day period (value \$144.00) OR Buy one get one free 2 column x 5" introductory ad (a value of \$360.00 for only \$180 week day and a value of \$380.00 for only \$190.00 (Sundays) to run within a 14 day period in the Rutland Herald (Peter Colomb 747-6121 x 2243)
- Buy one, get one advertisement FREE on your first order with any Catamount Radio Station WZRT, WSYB, WJJR, WDVT, or WJEN.
- Buy a 4-week promotion (2x2 min = \$120) and get the 5<sup>th</sup> ad free to new Chamber Members in the Mountain Times (value up to \$200) Contact 422-2399)
- Buy one, get one free 2 X 5 ad (\$80 b/w \$110 color value) or buy one get one free 3 x 5 ad (\$120 b/w \$165 color value) in Green Mountain Outlook. Free ad must be used the week after the paid ad. (Contact: Mary Moeykens at 603-381-1151)
- Rock’n Remote Broadcasts – Class Rock 101 The Fox is offering a great opportunity to promote your grand opening or special event with a remote broadcast for \$500.00 (a \$1,000.00 value)
- Fox 44 Television will meet with your organization, review your current marketing efforts and goals, and produce a Free Fifteen Second Commercial. The commercial can introduce a new marketing campaign or compliment your existing advertising message. (w/minimum \$500 advertising schedule – value \$250) (802-660-9333)
- 101 The Fox: Invest in 15 Sixty Second ads, airing 5 time per day for three consecutive days for \$225. Receive another 15 Sixty Second ads, airing 5 times per day for the next three consecutive days at NO Charge. New Advertising only.

**Your membership investment is tax deductible with the exception of 2% (2% is used for lobbying expenses and are not tax deductible under the US Omnibus Budget Reconciliation Act of 1993)**

# Rutland Region Chamber of Commerce 2011-2012 Membership Information Sheet

## 1. Contact Information

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Toll Free: \_\_\_\_\_

Email: \_\_\_\_\_

Web Address: \_\_\_\_\_

Please list the additional members of your business who should be on our mailing list on the back of this sheet  
\_\_\_\_\_

*For Office Use Only:* \_\_\_ Letter \_\_\_ Web \_\_\_ QB  
\_\_\_ Committee \_\_\_ Courier

2. Refer to the information below to determine your membership investment.

Not for profit organization with 2 or fewer employees: \$250.00

Not for profit organization with 4 or more employees: Go to #3

Individuals who are not employed: \$195.00

All Others: Go to #3

## 4. Payment Type

Cash  Check

Credit Card  Visa  MasterCard

Account # \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
\_\_\_\_\_

## 3. Investment Formula

Determine your investment by adding up points for each of the three business indicators:

Points	Number of Employees
1	1-5
<input type="checkbox"/> 2	6-10
3	11-50
4	51-100
5	100+

### Annual Payroll

1	\$1-\$10,000
<input type="checkbox"/> 2	\$10,001-\$50,000
3	\$50,001-\$100,000
4	\$100,001-\$500,000
5	\$500,000 +

### Annual Gross Receipts

1	\$1-\$100,000
<input type="checkbox"/> 2	\$100,001-\$500,000
3	\$500,001-\$1,000,000
4	\$1,000,000-\$5,000,000
5	\$5,000,001 +

Place the sum of the three categories above in the box to the left.

Total Points

**Refer to the chart below to determine your membership investment**

Total Points	Annual Payment
3-4	\$325.00
5-6	\$490.00
7-8	\$720.00
9-10	\$980.00
11-12	\$1,270.00
13	\$1,760.00
14	\$2,510.00
15	\$2,955.00

5.  Web Links \$55/year  
 Extra Category Listing \$55/year  
 Web Banner Ad \$305/year  
 Newsletter Ad \$305/year  
 Newsletter Insert \$105/month  
 Window Display \$100/month  
 Ribbon Cutting \$50.00  
 Mixer Hosting \$350/month

Amount Enclosed: \_\_\_\_\_

Please remit form with payment to:

RRCC, 50 Merchants Row, Rutland, VT 05701

6. Please list the additional members of your business who should be on our mailing list below and write in the committee number they wish to be on if applicable.

Name

Committee Choice

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Committee #:

- 1 Public Policy
- 2 Membership Development
- 3 Special Events
  - Ambassadors
  - Business Show
  - Golf Classic
  - Winter In August
- 4. Tourism & Marketing
- 5. Transportation/Airport

If you need additional space, please attached an additional page and attach it to this form

7. **MEMBERSHIP DIRECTORY CATEGORY** - Please use the enclosed listing to determine which category best describes your business and write it below.

**Directory Category:** \_\_\_\_\_

8. **I WOULD BE INTERESTED IN MORE INFORMATION ON:**

Sponsorship Opportunities

Advertising Opportunities

9. **SUGGESTIONS/COMMENTS**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_