



MEMBER BENEFITS

On-Going Benefits:

- Full Time Advocacy in Montpelier
- Networking Opportunities: Mixers and Special Events
- Chamber Referral Program
- The “Perk Card” – Member to Member Discount Program
- Representation at Trade Shows and Advertising Opportunities
- Brochure space in our Visitor’s Center at Main Street Park, Rutland Southern Vermont Regional Airport, Amtrak Station, Diamond Run Mall and Chamber Office
- Available Blue Cross/Blue Shield competitive health insurance program. Not available for individual members. (Brownwyn 802-223-3443)
- Dental Insurance through Northeast Delta Dental for companies of any size – coverage A,B,C&D – best rates and the most coverage
- Informative Monthly Newsletter
- Inclusion in our Membership Guide and on the World Wide Web
- Available Advertising Opportunity on the World Wide Web
- And a lot more.....

First Year Benefits:

- Free 1/8 page in the Rutland Business Journal (\$225 value) must be received camera ready (call Steve Goldstein 775-9500 for ad size)
- Free two – 2 column x 2" ads to run within a 7-day period (value \$144.00) OR Buy one get one free 2 column x 5" introductory ad (a value of \$360.00 for only \$180 week day and a value of \$380.00 for only \$190.00 (Sundays) to run within a 14 day period in the Rutland Herald (Peter Colomb 747-6121 x 2243)
- Buy one, get one advertisement FREE on your first order with any Catamount Radio Station WZRT, WSYB, WJJR, WDVT, or WJEN.
- Buy a 4-week promotion (2x2 min = \$120) and get the 5th ad free to new Chamber Members in the Mountain Times (value up to \$200) Contact 422-2399)
- Buy one, get one free 2 X 5 ad (\$80 b/w \$110 color value) or buy one get one free 3 x 5 ad (\$120 b/w \$165 color value) in Green Mountain Outlook. Free ad must be used the week after the paid ad. (Contact: Mary Moeykens at 603-381-1151)
- Rock’n Remote Broadcasts – Class Rock 101 The Fox is offering a great opportunity to promote your grand opening or special event with a remote broadcast for \$500.00 (a \$1,000.00 value)
- Fox 44 Television will meet with your organization, review your current marketing efforts and goals, and produce a Free Fifteen Second Commercial. The commercial can introduce a new marketing campaign or compliment your existing advertising message. (w/minimum \$500 advertising schedule – value \$250) (802-660-9333)
- 101 The Fox: Invest in 15 Sixty Second ads, airing 5 time per day for three consecutive days for \$225. Receive another 15 Sixty Second ads, airing 5 times per day for the next three consecutive days at NO Charge. New Advertising only.

Your membership investment is tax deductible with the exception of 2% (2% is used for lobbying expenses and are not tax deductible under the US Omnibus Budget Reconciliation Act of 1993)

Rutland Region Chamber of Commerce 2011-2012 Membership Information Sheet

1. Contact Information

Contact Person: _____

Title: _____

Business: _____

Address: _____

Phone: _____

Fax: _____

Toll Free: _____

Email: _____

Web Address: _____

Please list the additional members of your business who should be on our mailing list on the back of this sheet

For Office Use Only: ___ Letter ___ Web ___ QB
___ Committee ___ Courier

2. Refer to the information below to determine your membership investment.

Not for profit organization with 3 or fewer employees: \$195.00

Not for profit organization with 4 or more employees: Go to #3

Individuals who are not employed: \$195.00

All Others: Go to #3

4. Payment Type

Cash Check

Credit Card Visa MasterCard

Account # _____

Expiration Date: _____

Name on card: _____

Signature: _____

Billing Address: _____

3. Investment Formula

Determine your investment by adding up points for each of the three business indicators:

Points	Number of Employees
1	1-5
2	6-10
<input type="checkbox"/>	3
Points	4
5	100+

Points	Annual Payroll
1	\$1-\$10,000
2	\$10,001-\$50,000
<input type="checkbox"/>	3
Points	4
5	\$500,000 +

Points	Annual Gross Receipts
1	\$1-\$100,000
2	\$100,001-\$500,000
<input type="checkbox"/>	3
Points	4
5	\$5,000,001 +

Total Points Place the sum of the three categories above in the box to the left.

Refer to the chart below to determine your membership investment

Total Points	Annual Payment
3-4	\$325.00
5-6	\$490.00
7-8	\$720.00
9-10	\$980.00
11-12	\$1,270.00
13	\$1,760.00
14	\$2,510.00
15	\$2,955.00

5. Please remit payment form with payment to:
RRCC, 50 Merchants Row,
Rutland, VT 05701
Amount Enclosed: _____

6. Please list the additional members of your business who should be on our mailing list below and write in the committee number they wish to be on if applicable.

Name

Committee Choice

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Committee #:

- 1 Public Policy
- 2 Membership Development
- 3 Special Events
 - Ambassadors
 - Business Show
 - Golf Classic
 - Winter In August
- 4. Tourism & Marketing
- 5. Transportation/Airport

If you need additional space, please attached an additional page and attach it to this form

7. **MEMBERSHIP DIRECTORY CATEGORY** - Please use the enclosed listing to determine which category best describes your business and write it below.

Directory Category: _____

8. **I WOULD BE INTERESTED IN MORE INFORMATION ON:**

Web Links

Extra Category Listings

Sponsorship Opportunities

Advertising Opportunities

9. **SUGGESTIONS/COMMENTS**
